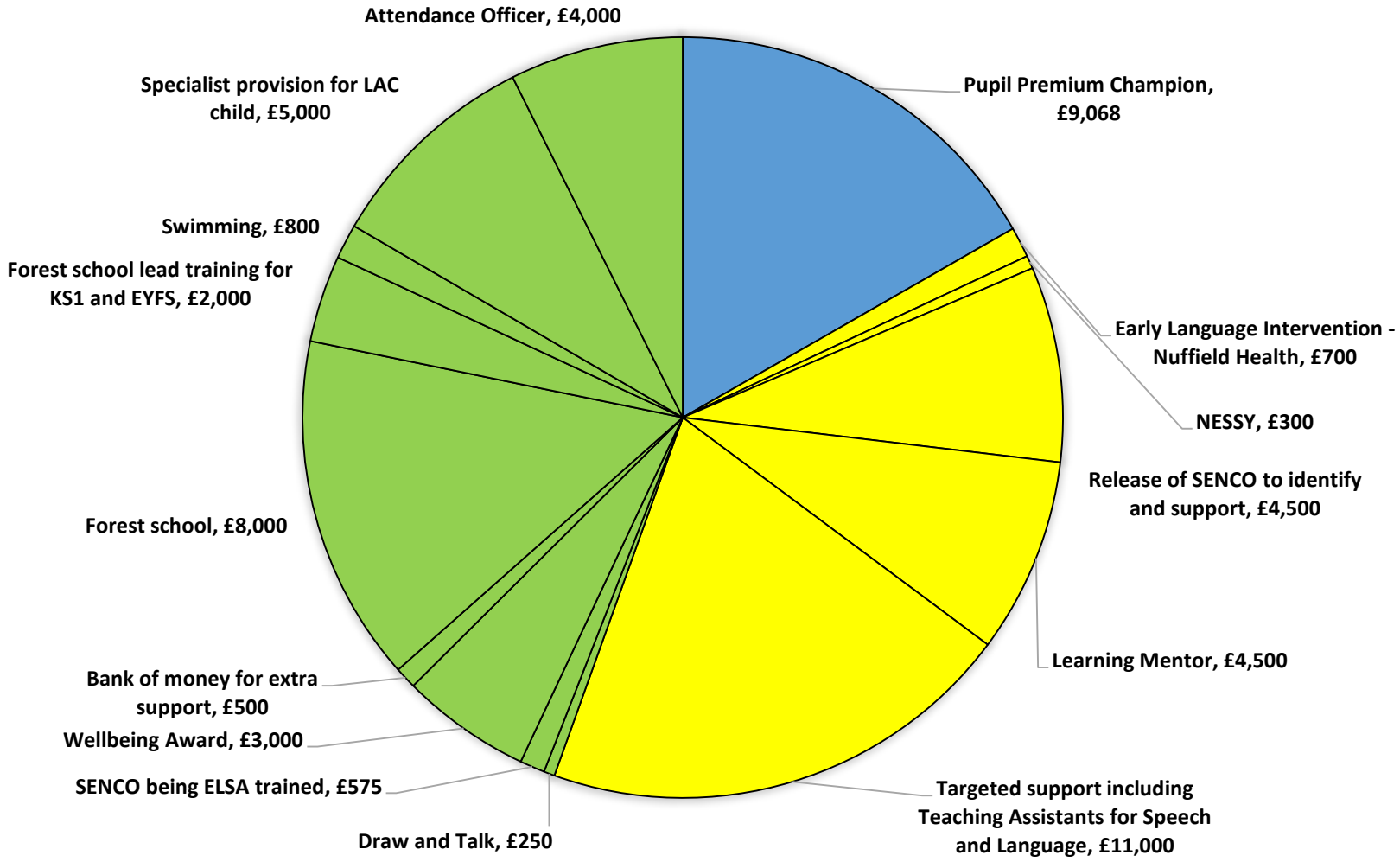PUPIL PREMIUM AND SOCIAL MOBILITY STRATEGY